

PUBLIC OUTREACH

Metro Strategies Group provides public engagement and communications support to help clients successfully construct critical infrastructure projects. We work with clients and engineers to create strategic plans that inform residents, businesses and travelers about important construction impacts throughout construction.

OUR SERVICES

Public Meetings

Websites

- Social Media
- Project Branding
- O Detour Maps

- Construction EmailUpdates

OUR APPROACH

We help clients not only educate the public about projects but also communicate the benefits and build excitement for what is being built throughout the public outreach process. Our staff works with the project team to understand all the components of a project so that we can communicate the benefits to impacted residents. We create visually compelling materials that tell the story of the project and share important information about impacts such as detours so that residents, businesses or travelers can plan ahead. Through effective communication strategies and creating opportunities to engage with residents, we can build trust and ensure that residents turn to our team for questions or issues.

COMMUNICATIONS MATERIAL













